

How does your online activity affect your career?



Attend the Workshop: Social Media & Career Success

Participants will understand what an “online presence” is; why it is important; how they can build, monitor, and manage their online presence; and how to build a personal/professional brand. They will receive tips and resources for what to do, and what not to do, to ensure their social media contributes to their career and job search success.

Learning Outcomes:

Participants will be able to:

- Define what is an “online presence”
- Define what is “personal branding”
- Receive tips for what to do to create a positive online presence
- Receive tips for what not to do to maintain a positive online presence
- Learn about local resources to support online presence and job search goals
- Receive online resources for maintaining their online presence

Open to the public

When: **Tuesday, April 21, 2020 5:00pm—7:00pm**

Where: **City of Chino Hills—Community Services:**

Chino Hills Community Center

14250 Peyton Drive, Chino Hills, CA 91709

(909) 364-2826

www.chinohills.org/reonline

Please register in advance



Class Fee (Standard Fee): \$25.00

Non-Resident Fee (Chino Hills) - (Standard Fee): \$5.00

Materials Fee (Payable to instructor on first day): \$5.00

Registration opens February 12, 2020

Workshop Presenter:

Kathleen E. High

Independent Education and Career Consultant

M.Ed., CCSP, FCD-I, MBTI Certified Administrator

Your Dreams & Goals

<http://www.dreams-goals.com>

<http://www.dreams-goals.com/Wkshp-SocialMedia.html>

